



Teleradiology America was formed as a result of a unique collaboration between physicians interested in bringing technology into the daily practice of medicine.

With rapid growth and advances in the fields of high technology and computer infrastructure, a small group of physicians dedicated themselves to find ways to use this readily available technology in ways that can enhance the practice of medicine.

In order to provide hospitals and imaging centers throughout the U.S. with access to the best radiologists for their image interpretation, TA has formed a team of the most committed and dedicated radiologists from throughout the country. Our team of fellowship trained radiologists are committed to our foremost goal of providing the best image interpretation possible.

As our business model has allowed us serve hospitals and imaging centers throughout the United States, it has also given us the ability to provide a steady volume of work to our radiologists. This eliminates idle time in which radiologists would be on-salary but not working. As a result our operations are extremely smooth and cost-effective. Our management team can work to help you to integrate our services into your existing model and help you to streamline your day-reads, over-reads, or your on-call night reads.

Our efficiency and flexibility allows us to work with you without you having to deal with the financial strain of daily minimums and confusing cost structures.

Quite simply, we offer you the lowest cost possible per case and you can have us read as few or as many cases as you need.

Company Overview

An Important Summary of TA's Foundations and Goals



**Help is
Here!**

Our vision is to always
partner with the **radiologists.**

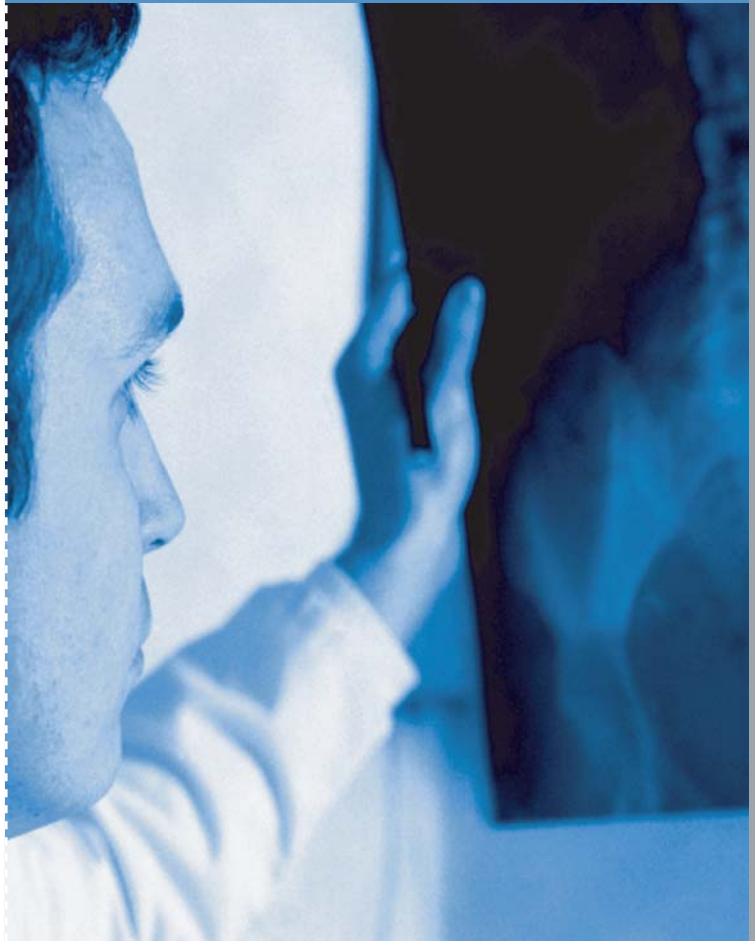


We only engage in relationships that positively impacts radiologists and radiology groups.



We would like to list some key benefits of our Company:

- Personalized customer service
- Organized Quality Assurance process
- 100% Subspecialty coverage available for days/final reads.
- No minimums. No overages. No complex fee schedules. Simply a flat rate per case.
- We have a 4-way built-in redundancy system that will eliminate the chance of network downtime.
- All our physicians are 100% ABR certified and well trained with excellent experience.
- All of our physicians are US-based, so you get 100% US-based coverage.
- Turnaround times on preliminary reports are within 30 minutes.
- 24 hour weekend service and final reports provided upon request.
- Limited number of radiologists credentialed volume dependant.
- Flexibility.





Services

TA's staff of highly skilled fellowship trained radiologists provides image interpretations to hospitals and imaging centers on a continuous basis. By this we mean that we always have a team of radiologists working to read your images every single minute of every single day, irrespective of holidays and special events. Despite the fact that we continually have one of our teams reading and interpreting images, we structure the work schedules of our individual radiologists in a manner that allows them maximal personal freedom and job satisfaction.



We have found this approach to be very beneficial in ensuring that our teams are always well rested and extremely focused on their work during their respective shifts. The individual radiologists and their families benefit from the flexible work schedules we offer, and our clients benefit from the extraordinary dedication and commitment that our radiologists show in their commitment to keep TA functioning at the highest levels of efficiency and customer satisfaction.

Emergent Cases

TA can assume coverage of your emergent reads according to any schedule of your choosing. Our flexibility ranges from being able to provide you with back-up coverage if one of your own radiologists is unexpectedly not able to cover your cases to being able to serve you on a daily or nightly basis. In either case, an accurate interpretation of your images arrives within 30 minutes. TA can also contract with you to provide reliable and cost-effective coverage of your non-emergent reads. This also can be done on a regular basis or in an intermittent manner as needed. More specifically, we also provide second opinions whenever you need such services.



In working with us, TA would like you to know that we can easily provide interpretations for ultrasound, CT, Magnetic Resonance Imaging and nuclear medicine examinations. These reports can be provided to you in any format you require, whether it be a fax copy, an electronic transmission, or both.



Radiologists

Our most fundamental belief is that the exceptional skill and unparalleled dedication of our radiologists is the foundation of TA's success. Our emphasis is on quality and our human resources team selects only those radiologists who are sincerely dedicated to providing their patients with the highest quality of service available. TA's radiologists are all US trained and certified by the American Board of Radiology, with most being fellowship trained and/or CAQ certified. Our hardware and software support team is constantly dedicated to providing our radiologists with some of the finest software radiological software available. By taking leading edge software and placing it on a high technology platform, it allows our radiologists to focus exclusively on image analysis, with our voice recognition and information management systems reducing physician workload by a factor of 3 compared to traditional image analysis models.

Licensure

TA's credentialing team takes full responsibility for the entire licensure and credentialing process, including all paperwork and fees. Not only does this alleviate any unnecessary financial burden, but it gives you the confidence to know that the licensure and authentication process is being managed by a highly experienced and superbly dedicated credentialing team.

Malpractice

TA's flawless reputation & pioneering work in teleradiology have allowed it secure and an unsurpassed malpractice policy. Our malpractice coverage provides you with the peace of mind that our physicians are firmly backed by the most comprehensive coverage available on the market today. Irrespective of physical location, our physicians are always covered as they work to give you the most thorough image diagnoses.

Fee Structure

As mentioned earlier, TA has developed a fee structure that is designed to allow for maximum flexibility on the part of our clients. Both primary interpretations and second opinions are billed at a flat rate with no hidden charges. There are no daily minimums either. You are free to take any case yourself and save money with no penalty. Many of our client/partners choose to handle their own evening cases, knowing they have the option of sending cases to TA when needed. You also will not be penalized or charged if the number of cases exceeds your average. Our fee structure is designed to provide you the most options possible at the lowest cost.

- **100% US Based and 100% US coverage**
- **All American Radiologists located within United States**
- **Days Coverage and Subspecialty trained radiologists available for all day coverage; non-emergent and final reads**
- **No Gimmicks or complex averages used to determine rates; Simple fee structure with No Minimums**

Technology and Confidentiality

Our hardware and software systems are custom designed to function with unparalleled security and technical efficiency. With such a winning combination, you will be very pleased to have TA providing your image interpretations.

TeleradiologyAmerica

2117A Rosalind Avenue,
Roanoke, VA 24014

800-807-1589

info@teleradiologyamerica.com



Operational Review

Services

Dedicated to providing quality interpretations when they are most needed, TA is committed to enlisting only the most qualified fellowship trained physicians. Utilizing proprietary technology solutions involving workflow management models, TA enables sub specialized radiologists to cater to patients within their focused expertise. Timely access to only the most highly qualified radiologists lays the foundation of Teleradiology America's business model.

Partners not Clients

TA prides itself in being a doctor friendly corporation. Radiologists and Centers are viewed as partners and not simply clients. To this extent, TA has no minimum case requirements. You are free to take any case yourself and save money with no penalty. Many of our nighthawk client/partners choose to have cases sent to them in the evenings but enjoy the option to have a case sent to TA in the event they are tied up or have other plans for the evening. Furthermore, excess cases beyond an average number are also not penalized as they are with competitors.

Physician Model

TA is U.S. based with domestic operations so there is never a question of quality. TA provides both teleradiology day and nighthawk services. TA provides increased job satisfaction for our radiologists by allowing them the flexibility to do non-emergent work (MRI) in addition to emergent work if desired. As many of our physicians are U.S. based, we have the ability to do full as well as preliminary reads.

Technology Architecture: Built in Redundancy to Ensure Up Time

TA's technology is based upon a combination of a web-based multi-locale architecture and robust PACS reading stations. This allows the cases to be reviewed by any HIPAA-compliant secure Internet access not only by TA radiologist but also the hospital radiologists in the event of a catastrophic emergency or if an outside consult is desired. TA utilizes IPACS servers distributed at various locations within the U.S. In the event of a regional emergency (power loss, natural disaster), images

are immediately routed to a different pathway. Images may also be sent directly from the modality or the hospital DICOM send box to a number of individual back up TA fixed IP addresses. Images can then be forwarded to appropriate radiologists through numerous pathways. As an ultimate fall back mechanism, TA's architecture allows the hospital radiologists to also logon and see only their patients on the IPACS servers. This could be used in an emergency situation. All that is required on the hospital radiologist's end is a HIPAA-compliant secure Internet connection. No additional software is required as the web-based software is downloaded free from the IPACS servers.



TA provides both **preliminary and final reports** 24 hours a day and 7 days a week.

Q. How do you differ from other companies providing similar services?

We differ from our competition in four important ways:

-- **Focus:** Of the many areas TA could have built its business on, we believe customer support is the foundation of our success. We are focused on helping you solve your problems and optimizing your workflow in a more convenient, cost-effective manner. The emphasis on the needs of the customer and our willingness to adapt to best meet those needs is what has set us apart.

-- **Quality:** TA has brought together only the most dedicated and skilled radiologists to form our team. We can guarantee the highest quality by providing extremely well trained radiologists and by having implemented strict quality controls. Nearly all of our radiologists are fellowship trained. All are ABR certified.

-- **Cost:** TA has no daily minimum requirement. We have no hidden charges and you pay for only the service you use. Remember, our goal is customer satisfaction with the highest quality and most customer-oriented pricing system possible.

-- **Technology:** TA ensures that your images are protected through the use of secure, redundant back ups located throughout the country. Through our understanding and pinpoint usage of advanced technology, TA has been able to build a system that utilizes a combination of web servers and a highly specialized PACS software. Multiple-level built-in redundancies are employed to ensure that there are no delays in turn around time.

Q. How can you meet our schedule?

One of the many benefits of our 24 hour operating schedule is that we can start coverage at any time you like and also return coverage to you as per your needs. We are always willing to build a schedule that meets your individual needs.

Q. How soon are images interpreted?

We provide a preliminary read within 30 minutes. We understand our efficiency and timeliness are integral to our clients' reputation.

Frequently Asked Questions

Q. Can your radiologists be directly contacted?

Most definitely. Our radiologists are here to serve your needs. Either you or the ER can speak to our highly trained radiologists any time of day or night.

Q. We are not sure if our technology is compatible. Can you assist us with implementation?

Most definitely. TA's Information Technology team will analyze your existing structure and offer the least expensive method for integration. In many cases, there is little to no significant cost. TA's team works with the hospital staff to ensure a secure, HIPAA compliant solution.

Q. What are the start-up costs?

TA has designed a technological model that is built on our goal of integrating with your existing resources. Generally, there is little to no start up cost.

Q. How long does it take to begin services?

The time varies from one week to several months. Speed of implementation depends on individual facility's credentialing and privilege issues, and existing technology. Temporary facility privileges along with coordination with the IT team can help expedite the process.

Q. Do you have any technical support?

Most definitely. TA has a highly skilled IT team which is experienced in assuring that you have reliable and worry-free data transfer. Our team is constantly working to ensure that our technological infrastructure is operating at the highest possible level. We also have a dedicated customer service team that can respond to your needs 24 hours a day. Our customer service representatives will solve your problem themselves or connect you with someone who can. Our customer service agents can connect you to either the radiologist handling your case or to the technical support officer right away, depending on your needs.